

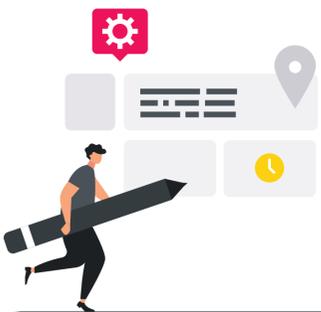
BUILD AND LAUNCH OF 5 SITES IN 10 WEEKS

UNIT4



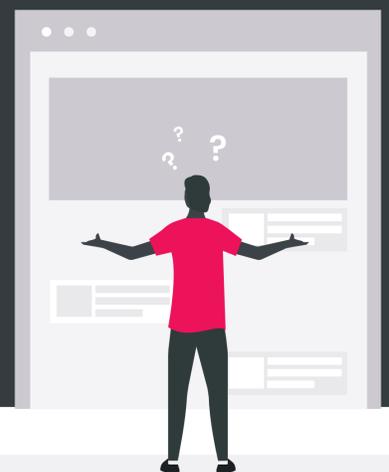
The Client

- › A company in a hurry with a turnover in excess €400 million.
- › Runs ERP applications with a focus on the human talent in professional services, education, public services, and not-for-profit sectors.
- › Headquartered in the Netherlands with subsidiaries and offices in 26 countries across Europe, North America, the Asia-Pacific region and Africa.
- › Marketing technology team itching to super-charge their backlog and deliver value to the business.



The Challenge

- › Apply new group site visual update to all global organisations.
- › Represent brand consistency in every campaign, market, and communication.
- › Empower regional marketing teams to populate and publish content.
- › Ensure features and best practices are shared across their web estate.
- › Stay efficient with the management of support resources and limiting technical debt.



“Our customers understand that the way people experience enterprise technology is critical”

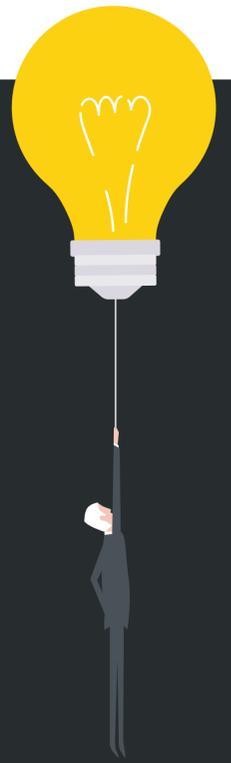
Julie Knight, Chief Marketing Officer

Read the full case



The Solution

- › **Global review**
We captured the group and partner site requirements and sketched-out all components, content types and technical implementations to ensure the acceptance criteria were met.
- › **Specification of the design system**
To ensure alignment, we documented the governance behind the design system and the options available to users within the CMS.
- › **Build once, use in many places**
We centralised code in a single repository, and used deployment profiles to push the relevant code segments to the correct hosting environments.
- › **Road test on a pilot build**
This enabled us to capture any additional requirements and harden the design system before rolling out to the masses.



The Results

- › We ran group training sessions on using the design specification and the CMS. This helped to rapidly solve issues as they arose, a necessity given the short timelines.
- › We evolved the design system further to rebuild the unit4.com group website, the Careers and Community websites
- › And maybe most importantly...

10 weeks to build a design system and launch the first 5 websites

The Software

- › **Design systems on Acquia site studio**
Enables editors across all countries to update their content easily and stay on brand.
- › **Drupal 9 and Acquia hosting**
The latest CMS technology partnered with enterprise grade cloud hosting.

Read the full case

