

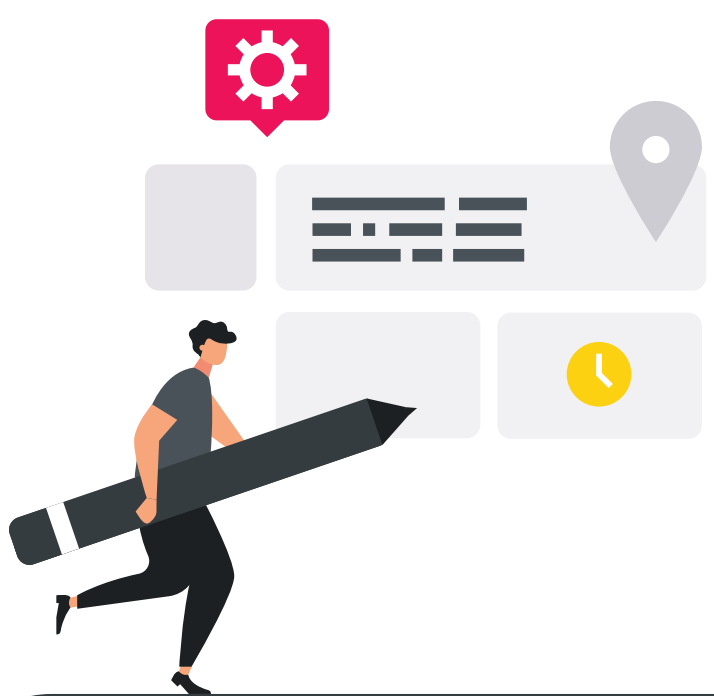
BUILD AND LAUNCH OF 5 SITES IN 10 WEEKS

# UNIT4



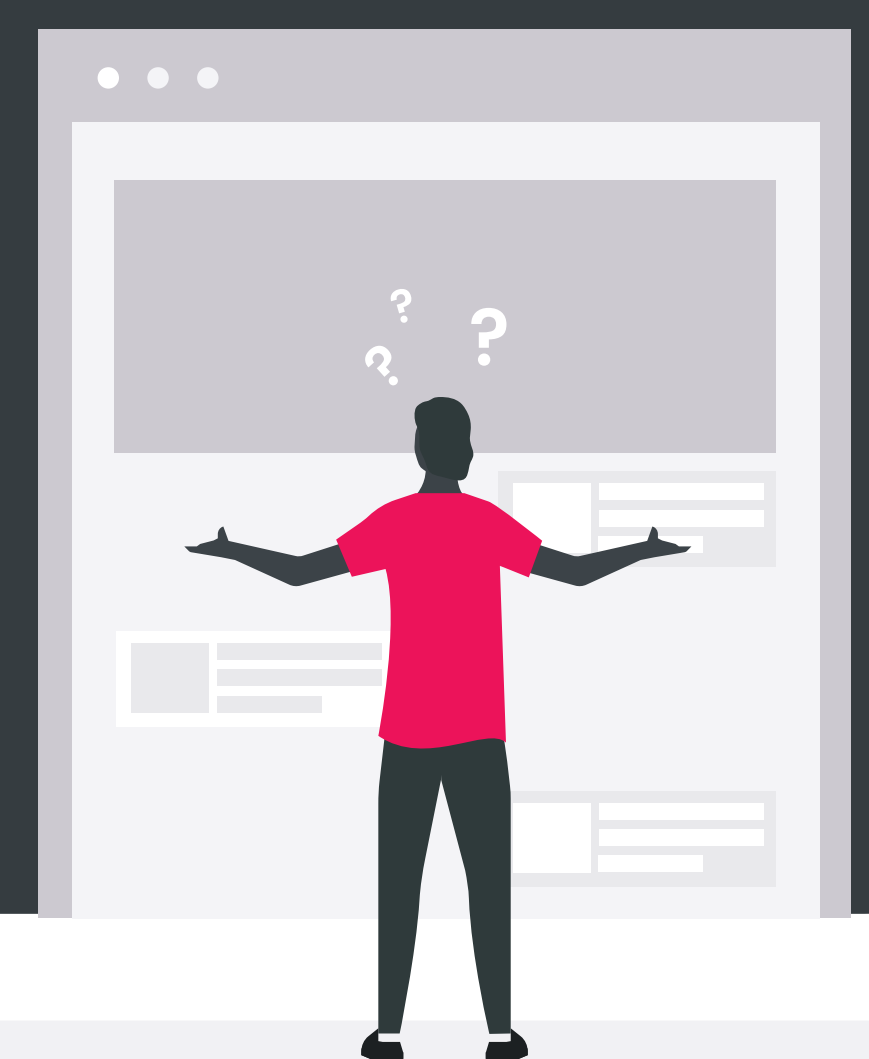
## The Client

- › A company in a hurry with a turnover in excess €400 million.
- › Runs ERP applications with a focus on the human talent in professional services, education, public services, and not-for-profit sectors.
- › Headquartered in the Netherlands with subsidiaries and offices in 26 countries across Europe, North America, the Asia-Pacific region and Africa.
- › Marketing technology team itching to super-charge their backlog and deliver value to the business.



## The Challenge

- › Apply new group site visual update to all global organisations.
- › Represent brand consistency in every campaign, market, and communication.
- › Empower regional marketing teams to populate and publish content.
- › Ensure features and best practices are shared across their web estate.
- › Stay efficient with the management of support resources and limiting technical debt.



**“Our customers understand that the way people experience enterprise technology is critical”**

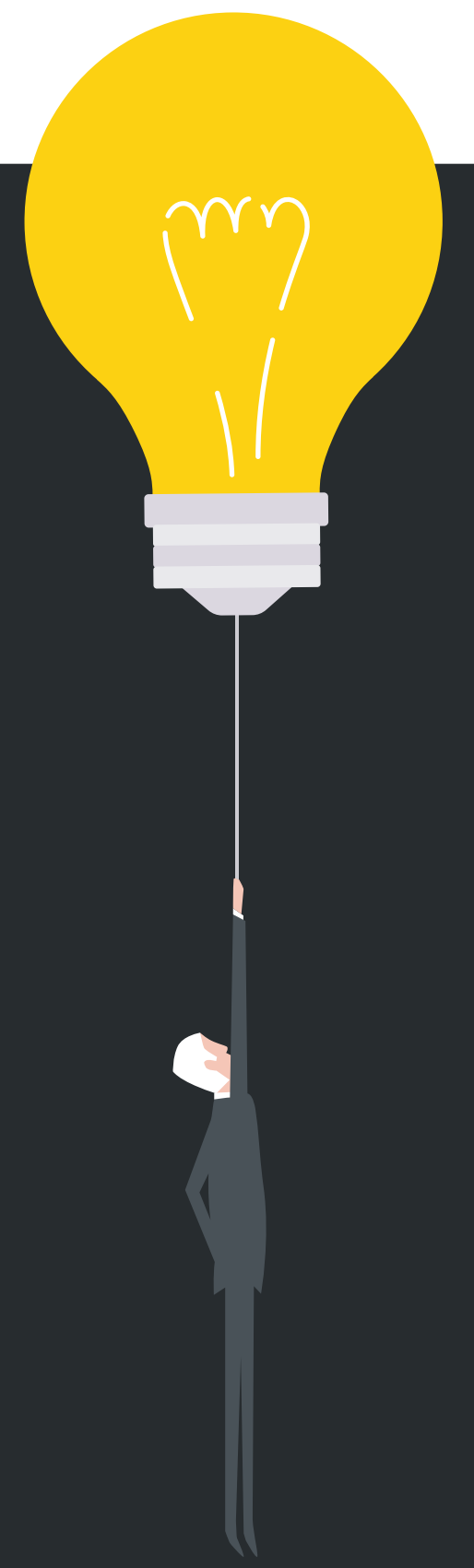
Julie Knight, Chief Marketing Officer

Read the full case



## The Solution

- › **Global review**  
We captured the group and partner site requirements and sketched-out all components, content types and technical implementations to ensure the acceptance criteria were met.
- › **Specification of the design system**  
To ensure alignment, we documented the governance behind the design system and the options available to users within the CMS.
- › **Build once, use in many places**  
We centralised code in a single repository, and used deployment profiles to push the relevant code segments to the correct hosting environments.
- › **Road test on a pilot build**  
This enabled us to capture any additional requirements and harden the design system before rolling out to the masses.



## The Results

- › We ran group training sessions on using the design specification and the CMS. This helped to rapidly solve issues as they arose, a necessity given the short timelines.
- › We evolved the design system further to rebuild the unit4.com group website, the Careers and Community websites
- › And maybe most importantly...

**10 weeks** to build a design system and launch the first 5 websites

## The Software

- › **Design systems on Acquia site studio**  
Enables editors across all countries to update their content easily and stay on brand.
- › **Drupal 9 and Acquia hosting**  
The latest CMS technology partnered with enterprise grade cloud hosting.

Read the full case

